

## **NEWS RELEASE**

For More Information: Monique McGivney | monique@crytico.com

## CRYTICO TO EXHIBIT AT THE LOS ANGELES ABILITIES EXPO

**Tea, SD – January 27, 2015 –** Crytico announced today it would be exhibiting in the upcoming Abilities Expo in Los Angeles, CA. Crytico will have a 10 x 10 booth display with marketing material and information about their website, <u>www.crytico.com</u>.

Launched in September of 2014, Crytico is a review website 100% dedicated to products and services for people with mobility issues. Owners of mobility products can rate and write reviews on anything from <u>walking aids</u>, <u>mobility scooters</u>, <u>driving aids</u>, <u>wheelchair vans</u>, etc. In turn, consumers of those products can go to Crytico.com to read reviews on products before they make their buying decision.

A unique feature of Crytico.com is the ability to link up consumers with local dealers who sell various mobility products. With over 5000 products on the market and over 2000 local providers who sell mobility equipment, it can get perplexing and overwhelming for shoppers. Not every local provider sells every mobility product, or every manufacturer. Crytico's goal is to take some confusion out of the shopping process by guiding consumers through the web of the mobility industry.

"<u>Abilities Expo</u> is a perfect venue for us to spread awareness about Crytico.com," said Monique McGivney a mobility advocate for Crytico. "Every person that visits the expo can benefit from crytico.com since it lists hundreds of mobility providers and thousands of mobility products. Whether a person just needs to be connected with someone who can repair their <u>wheelchair</u> to someone who is in the market for a <u>home stair lift</u>, Crytico.com can help."

Crytico will be in booth #720 at the Abilities Expo on Friday March 6, 2015 through Sunday, March 8, 2015. Hours for the expo are 11:00am to 5:00pm daily and admission is free. The expo is about bringing necessary products and services together under one roof for the community of people with disabilities. Abilities Expo goal is to introduce opportunities that can enrich your life...especially ones that you never knew were out there.

## About Crytico

Crytico.com was created by industry experts who have worked in the mobility product arena for several decades, recognizing a void of opinions on products and services customers purchase. Crytico.com is the first and only premier review site that is 100% dedicated to mobility products and services mobility dealers provide. For more information contact <u>Monique@crytico.com</u>.